

## Organized inventory control processes and centralized bill of materials mechanism for a leading manufacturer in UAE with ORION ERP solutions



Sector :  
Manufacturing



Company :  
Anchor Allied Factory LLC



Regional presence:  
UAE

### Company Snapshot

Anchor Allied is one of the largest manufacturers of Spray Paints, Silicone Sealants, Self Adhesive Tapes and other allied products in UAE under the brand name of "ASMACO". Since its establishment in 1995, Anchor Allied has steadily grown from a team of a handful few to a good number of 350+ employees, who work under various capacities in different cities across the world. The promoters of Anchor Allied Factory LLC have more than 40 years of rich experience in the field of adhesives and adhesive products.

The company has established its presence in the Middle East, Far East, South East Asia, Africa, the CIS countries, Latin & South America and Europe by entering into partnerships with the best companies in these regions and this rapid development in transnational cooperation is the epitome of Anchor Allied's growth.

### Problem Statement

The client faced many limitations with their existing systems that affected all their business processes. The limited functionalities offered by their systems were not enough to scale up the enterprise as per the expectations. Lack of transparency in production costing lead to complications in cash flow. Due to this, finance management became difficult and tedious. The client also faced problems with VAT implementation to their services and hence it needed an enhanced finance module to serve all the essential costings needs. The production cycle lacked an organized workflow due to non-availability of real-time inventory data. Inventory control was being done through excel and it led to more complications in production and delivery processes. The absence of a centralized bill of materials mechanism hindered the growth of the enterprise as a whole. The company also needed proper performance management system to monitor and improve the workforce.



مصنع انكور الايد ذ.م.م.  
**ANCHOR ALLIED FACTORY LTD.**  
AN ISO 9001:2000 CERTIFIED COMPANY



## Customer Benefits

The client gained significant benefits from the implementation of the solution, including:

1. Complete control over system functions and workflow management
2. Proper document management
3. Better visibility in costing mechanism
4. Process optimization with increased efficiency
5. Detailed analytics for effective decision making
6. Focused sales target definition
7. Centralized bill of materials mechanism
8. Clarity of raw material availability
9. Dashboards providing real time data visibility of KPIs, Sales and Receivables trends.



*ORION 11j has streamlined our business processes and simplified the workflows. It has provided on-demand scalability to our business. We have experienced commendable reduction in costs and time consumption through ORION's centralized ERP solutions.*



For more information, talk to us today. Send an email to: [orion.erp@3i-infotech.com](mailto:orion.erp@3i-infotech.com)



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## Solution And Value Proposition Offered

The customer decided to implement ORION 11j from 3i Infotech to overcome the complexities and streamline the business processes in a manner that facilitates enhanced business growth and aid the company to increase the productivity and profit margins. The requirements of the company was studied and ORION 11j provided the client with suitable, customized business modules to streamline their processes. The ERP solutions from ORION comprised finance management, procurement management, sales management, inventory management, manufacturing management, payroll management and CRM modules. A seamless bill of material preparation/maintenance system was instilled to organize the production workflows.

ORION 11j provided powerful performance management systems with detailed data analytics and intelligent dashboards to enable the workforce perform to their optimal potential. Proper analytics of data also helped in making good management decisions. Inventory control processes were formalized in a specific way to complement all other business modules. This integration between business modules brought about regulated workflows to the entire organization. CRM tools were modified to facilitate capturing of lead and opportunity tracking to attract new customers the company. ORION provided integrated finance modules to capture realtime data and VAT implementation to satisfy the market needs of the company. The back office operations were enabled to run in an efficient manner so as to complement the other business areas of the company.