3i Infotech 'Services' Accelerates Digital Transformation with End-to-End Solutions

- **Aims to devise the most innovative go-to-market strategies for its customers**

Mumbai, April 7, 2017: Demand from end users for better 'User Experience' and the changing 'Technology' landscape have challenged enterprises across domains to constantly reinvent themselves. With changing markets and industry trends, it is imperative for an evolution in solutions that enable process optimization for newer business models, efficient productivity and lower TCO (Total Cost of Ownership). 3i Infotech, a global IT company, unfurls its strategic design in delivering the most comprehensive end-to-end services portfolio for its customers to empower them in their continuous business transformation journey.

Backed by over 24+ years of experience, the well-recognized industry leader Mohua Sengupta, who has recently joined 3i Infotech as EVP & Global Head of Services, aims to establish 3i Infotech as a partner of choice for innovation in the IT services sector. While planning towards accelerating the services business, Mohua says, "We are ever expanding our talent-pool of visionary leaders, domain experts, and far-sighted technical architects augmented by meticulous delivery, structured operations and flexible engagement models to form our global services offerings of tomorrow. Success stories engineered by our Services Business, pivoted on industry verticals, viz; Banking & Financial Services (BFS), Insurance & Healthcare (IHC), Government and Enterprises across North America, Asia-Pacific, South-East Asia, Middle-East and India, provides us an excellent foothold to outshine in the digital race".

For any connected enterprise of tomorrow, the digital transformation journey is a holistic review & revamp of process, people and technology. Aiming to strive excellence in this journey for customers, 3i Infotech aims to leverage on its core global domain expertise in BFS and IHC, backed by a robust infrastructure to devise the most innovative go-to-market strategy.

Adds Mohua, "Innovative solutions aligned to digitalization and focused on quick turnaround of proof of concepts & prototyping, along with flexible engagement models and flawless delivery are some of the key strengths of 3i Infotech Services Team. Equipped with all these, I am very confident that the 3i Infotech Services arm will not only be a true partner to our clients in their digital transformation journey, but also an employer of choice to a global talent pool, giving them a challenging and invigorating environment.

Being a truly global company, with our teams spread across locations, 3i Infotech is able to offer agile and smarter Go-to-Market solutions to customers. Nurturing talent, backed by efficient business and technology acumen is what makes 3i Infotech a preferred vendor, and an employer of choice.

About 3i Infotech

3i Infotech is a global IT company with a comprehensive suite of products and solutions for Banking, Insurance, Financial services and ERP verticals. Serving more than 1500+ customers globally, the company has a very strong foothold and customer base in geographies like South Asia, Middle East and Africa, Asia Pacific, Kingdom of Saudi Arabia and North America.

To learn more, please visit: www.3i-infotech.com

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